ESTTA Tracking number:

ESTTA630897 10/03/2014

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## **Petition for Cancellation**

Notice is hereby given that the following party requests to cancel indicated registration.

#### Petitioner Information

Name	Smart Projects S.r.l.		
Entity	società a responsabilitÃ limitat	Citizenship	Italy
Address	Via Romano 12 Scarmagno (TO), 10010 ITALY		

Domestic Representative	Paolo A. Strino Attorney for Petitioner Lucas and Mercanti LLP 30 Broad Street 21st FLOOR NEW YORK NY 10004
	NEW YORK, NY 10004
	UNITED STATES
	info@Imiplaw.com Phone:2126618000

## Registrations Subject to Cancellation

Registration No	3931675	Registration date	03/15/2011
Registrant	ARDUINO, LLC 28 Marney Street, #2 Cambridge, MA 02141 UNITED STATES		

## Goods/Services Subject to Cancellation

Class 009. First Use: 2005/09/21 First Use In Commerce: 2005/10/15
All goods and services in the class are cancelled, namely: ELECTRONIC CIRCUIT BOARDS

#### **Grounds for Cancellation**

Abandonment		Trademark Act section 14	
Priority and likelihood of confusion		Trademark Act section 2(d)	
Other		wrong owner; fraud; false allegation of use	
Registration No	4113794	Registration date 03/20/2012	
Registrant	Arduino, LLC 28 Marney Street, #2 Cambridge, MA 02141 UNITED STATES		

## Goods/Services Subject to Cancellation

Class 009. First Use: 2010/09/26 First Use In Commerce: 2010/09/26
All goods and services in the class are cancelled, namely: Computer hardware; computer programs for developing, debugging and testing software for microcontroller programming; computer hardware

subassemblies for assembling custom electrical and electronic devices; Microcontrollers and microcontroller modules

## **Grounds for Cancellation**

Abandonment	Trademark Act section 14	
Priority and likelihood of confusion	Trademark Act section 2(d)	
Other	wrong owner; fraud; false allegation of use	

## Marks Cited by Petitioner as Basis for Cancellation

U.S. Application No.	86402315	Application Date	09/22/2014
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	NONE		
Design Mark			
Description of Mark	The mark consists of an infinity symbol with a negative sign inside of the leftloop and a positive sign inside of the right loop.		
Goods/Services	Class 009. First use: First Use: 2010/09/22 First Use In Commerce: 2010/09/22		
	Peripheral devices (computer); stand alone general purpose micro controller boards used for calculation and interface to low voltage electronic components, eletromechanical components and electronic systems like personal computers, modems and wireless devices		

U.S. Application No.	86400350	Application Date	09/19/2014
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	ARDUINO		

Design Mark	ARDUINO
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2005/09/21 First Use In Commerce: 2005/10/31 Peripheral devices (computer); stand alone general purpose micro controller boards used for calculation and interface to low voltage electronic components, electromechanical components and electronicsystems like personal computers, modemsand wireless devices
Attachments	86402315#TMSN.png( bytes )

Attachments	86402315#TMSN.png( bytes ) 86400350#TMSN.png( bytes )
	Petition to Cancel FINAL.pdf(349113 bytes )

## **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/PAS/
Name	Paolo A. Strino
Date	10/03/2014

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Marks: ARDUINO, ARDUINO and Design Registered on: March 15, 2011 and March 20, 2012				
	x			
Smart Projects S.r.l.	· :			
D	:			
Petition	ier, :			
v.	: Cancellation No			
Arduino, LLC	; ;			
Registr	ant. :			
	: X			

## **CONSOLIDATED PETITION TO CANCEL**

Honorable Commissioner for Trademarks Trademark Trial and Appeal Board P.O. Box 1451 Alexandria, VA 22313-1451

In re Reg. Nos · 3 931 675 and 4 113 794

In the matter of U.S. Trademark Reg. Nos. 3,931,675 and 4,113,794 for the marks ARDUINO and ARDUINO and Design filed on April 7, 2009 and October 4, 2010 respectively, and registered on March 15, 2011 and March 20, 2012:

Smart Projects S.r.l. a company organized under the laws of Italy and having address at Via Romano 12, Scarmagno (TO) 10010, ITALY ("Petitioner"), believes that it will be damaged by the continued registration of the above-identified marks, and hereby opposes the same.

The proceedings of the Trademark Trial and Appeal Board are governed by the Federal Rules of Civil Procedure. 37 C.F.R. §2.116.

In particular, 37 CFR § 2.112(b) provides that:

When appropriate, petitions for cancellation of different registrations owned by the same party may be joined in a consolidated petition for cancellation. The required fee must be included for each party joined as a petitioner for each class sought to be cancelled in each registration against which the petition to cancel is filed.

In addition, T.B.M.P §305 specifies that:

[...] when appropriate, a party may seek to cancel, in a single (i.e., "consolidated") petition for cancellation, different registrations owned by the same defendant.

[...] A consolidated notice of opposition, or petition to cancel, or a combined notice of opposition and petition to cancel, is appropriate if the plaintiff's claims against each of the defendant's subject applications, and/or registrations, involve common (i.e., similar) questions of law or fact.

Petitioner's claims against each of the challenged registrations involve common questions of law or fact. World Hockey Ass'n v. Tudor Metal Products Corp., 185 USPQ 246, 248 (TTAB 1975) (oppositions involving similar marks and similar issues consolidated). In fact, the challenged trademarks contain identical literal and design elements and have been applied-for in connection with the same or related goods. Accordingly, applicant believes that a consolidated Petition to Cancel is appropriate against the above-identified applications.

The grounds for cancellation are as follows:

#### **COUNT I**

1. To the best of Opposer's knowledge, Arduino LLC is a limited liability company organized under the laws of Massachusetts, having its address of record at 28 Marney Street, #2, Cambridge, MA 02141 ("Registrant"), filed applications on April 7, 2009 and October 4, 2010, seeking to register the trademark ARDUINO and ARDUINO and Design (collectively sometimes "Registrant's Trademarks"). The particulars of the resulting registrations are included below:

<b>Mark</b>	Reg. No.	Goods	<b>Registration Basis</b>
ARDUINO	3,931,675	Electronic circuit boards in International Class 9	1(a), use in commerce
ARDUINO and Design	4,113,794	Computer hardware; computer programs for developing, debugging and testing software for microcontroller programming; computer hardware subassemblies for assembling custom electrical and electronic devices; Microcontrollers and microcontroller modules in International Class 9	1(a), use in commerce

The challenged registrations issued on March 15, 2011 and March 20, 2012 respectively, and have not become incontestable under Section 15 of the Trademark Act.

2. Petitioner is and has been engaged, by itself, and through companies operating under its direct supervision or control, in the design, manufacture and sale of a wide range of computer hardware including a variety of microcontroller boards and their accessories intended to make building interactive objects or environments more accessible, as well as printed circuit expansion boards that provide or enable, *inter alia*, GSM connectivity, wireless modules, SD cards, and Bluetooth. For many years, Petitioner has been selling, distributing and providing such goods and services under the marks ARDUINO and ARDUINO and Design throughout the

United States, and in many countries across the world. Petitioner's products are regarded as some of the best devices in their class.

- 3. As a result of the widespread use in interstate commerce, Petitioner's trademarks have acquired extensive goodwill, and are well known and recognized by the public.
  - 4. Petitioner has filed the following U.S. trademark applications:

<u>Mark</u>	Ser. No.	Goods	Filing Basis
ARDUINO	86/400,350 Filed on September 19, 2014	Peripheral devices (computer); stand alone general purpose micro controller boards used for calculation and interface to low voltage electronic components, electromechanical components and electronic systems like personal computers, modems and wireless devices in International Class 9	1(a), use in commerce
(Design Only)	86/402,315 Filed on September 22, 2014	Peripheral devices (computer); stand alone general purpose micro controller boards used for calculation and interface to low voltage electronic components, electromechanical components and electronic systems like personal computers, modems and wireless devices in International Class 9	1(a), use in commerce

Printouts of the PTO summary page for these applications is attached as Exhibit A.

- 5. Considering that the challenged registrations essentially reproduce Petitioner's marks as filed ("Petitioner's Trademarks"), they likely present a bar to registration of Petitioner's Trademarks. Thus, Petitioner standing is not at issue.
- 6. For many years, since at least as early as 2005, Petitioner has been designing, manufacturing, and selling its products under Petitioner's Trademarks throughout the United States and is currently manufacturing and selling them in U.S. commerce under the marks. Accordingly, Petitioner has acquired common law rights in Petitioner's Trademarks through the exclusive and continuous use of the marks in U.S. commerce on the products identified under 2. above and in App. Ser. Nos.: 86/400,350, 86/402,315.
- 7. U.S. law provides that a trademark applicant must be the lawful owner of the mark. This basic rule applies to both use-based and Intent to Use applications. If the entity filing the application was not the owner of the mark as of the filing date, any resulting registration is void *ab initio*.
- 8. Upon information and belief, Arduino LLC is not the lawful owner of Registrant's Marks, and was not the lawful owner at the time of filing their applications.
- 9. Upon information and belief, Arduino LLC did not exist in 2005, the date that Registrant claims as date of first use for Registrant's Marks.
  - 10. Upon information and belief, Arduino LLC was only formed in 2008.
- 11. Upon information and belief, Registrant is not currently involved, neither directly nor indirectly, in the manufacturing, sale or distribution of the products bearing Registrant's Trademarks. Registrant was not in involved in such activities in 2005, nor at the time of filing the applications for Registrant's Marks.

- 12. Upon information and belief, Registrant does not have any legal authority to, and in fact it does not, direct nor controls Registrant's Trademarks, nor the quality of the products bearing those marks. Registrant did not direct or control such activities in 2005, nor at the time of filing the applications for Registrant's Marks.
- 13. Upon information and belief, Registrant does not have any legal authority to, and in fact it does not control or direct use or placement of Registrant's Marks by any person or entity involved in the manufacturing, distribution or sale of the products bearing Registrant's Marks. Registrant did not control or direct use or placement of Registrant's Marks in 2005, nor at the time of filing the applications for Registrant's Marks.
- 14. Accordingly, Registrant is not, and has never been, the lawful owner of the marks in the challenged registrations. Thus, the registrations are void.

#### **COUNT II**

- 15. Opposer repeats and realleges the allegations set forth in paragraphs 1 through 14 as though set forth herein.
- 16. If there is a false statement of pre-application use in a use-based application and in fact no use occurred until after the filing of the application, then the registration is void *ab initio*.
- 17. The challenged registration No. 4,113,794 was filed alleging use under Section 1(a) of the Trademark Act. In contrast, Reg. No. 3,931,675 was filed with no filing basis and later amended to Section 1(a) with the filing of a Statement of Use.

- 18. Upon information and belief, Registrant was not using the applied-for mark on any of the goods identified in Reg. No. 4,113,794, at the time of the filing the related application Ser. No 85/144,567.
- 19. Upon information and belief, Registrant did not use the applied-for mark on any of the goods identified in Reg. No. 3,931,675 at the time of the filing the Statement of Use on December 20, 2010, in the related application Ser. No. 77/708,806.
- 20. Petitioner is informed and believes, and on that basis alleges that Registrant submitted with its trademark applications specimens of use that depict the products created, manufactured, or sold by Petitioner.
- 21. Accordingly, both challenged registrations are *void* and otherwise subject to cancellation because Registrant had no lawful trademark use by the time of filing their applications or when it filed its statement of use.

#### **COUNT III**

- 22. Opposer repeats and realleges the allegations set forth in paragraphs 1 through 21 as though set forth herein.
- 23. Petitioner's U.S. common law rights in Petitioner's Trademarks date back to at least as early as 2005.
- 24. Upon information and belief, Registrant has no trademark rights dating back to 2005. Registrant did not even exist in 2005. In fact, Registrant has no valid trademark rights, since it has never used Registrant's Marks on the listed products, and has never manufactured, or otherwise sold the products despite Registrant's baseless allegations of use.

- 25. Registrant obtained registrations for the marks ARDUINO and ARDUINO and Design in the same class as Petitioner's mark ARDUINO (Ser. No. 86/400,350), the Design mark (Ser. No. 86/402,315), and in connection with substantially similar and related goods.
- 26. As evidenced by the submission of specimens of use depicting Petitioner's products, there is no doubt that Registrant intends the products listed in its registrations to be identical to Petitioner's.
- 27. Upon information and belief, Registrant does not sell any product, nor does anybody under Registrant's direction or license, manufactures the products bearing the mark. However, it is clear that persons encountering the parties' products in the future under their respective marks will assume that they originate at the same source or that any products ever sold by Registrant under Registrant's Trademarks is endorsed or sponsored by Petitioner.
- 28. Registrant's Trademarks and Petitioner's Trademarks are similar in sound, appearance, meaning, and commercial impression. They are in fact essentially identical.
- 29. For these reasons, when applied to Registrant's goods, Registrant's Trademarks are likely to cause confusion, to cause mistake, and to deceive the trade and public, who are likely to believe that Petitioner may be the source of any goods that Registrant may produce or sell, or that such goods are approved, endorsed, sponsored by Petitioner. As a result, Petitioner would be injured by the continued registration of Registrant's marks.
- 30. Any defect, objection to, or fault found with Registrant's products sold under Registrant's Trademarks would necessarily reflect on and seriously injure the reputation that Petitioner has established for its goods and business in the United States and abroad.
- 31. Therefore, the Board should find that there is likelihood of confusion under Section 2(d) of the Trademark Act between Registrant's trademark and Petitioner's Marks.

#### **COUNT IV**

- 32. Opposer repeats and realleges the allegations set forth in paragraphs 1 through 31 as though set forth herein.
- 33. Lanham Act § 45, 15 U.S.C.A. § 1127 provides that: "Nonuse for 3 consecutive years shall be prima facie evidence of abandonment."
- 34. Upon information and belief, Registrant has never made any valid use of the marks in the challenged registrations. Not only does this render the registrations void, but it also triggers the presumption of abandonment due to nonuse.
- 35. Accordingly, the registrations are to be cancelled based on Petitioner's abandonment of the mark, which is presumed by operation of law.

#### **COUNT V**

- 36. Opposer repeats and realleges the allegations set forth in paragraphs 1 through 35 as though set forth herein.
- 37. In the procurement of its registrations, Registrant has made various statements that constitute a false representation regarding a material fact.
- 38. Upon information and belief, Registrant alleged use of the marks in the subject registrations, when in fact it could not claim any valid trademark use on any of the listed goods. This constitutes a false representation of a material fact.
- 39. Upon information and belief, Registrant claimed to be the owner of the marks in the subject registrations, when it was not. In fact, Registrant has never exercised any quality control on the goods, nor directed any entity in the manufacture of the goods or the affixation of the mark. Registrant does not receive revenues from the sale of the products bearing the mark. Registrant's claim of ownership therefore constitutes a false representation of a material fact.

- 40. Petitioner had legal rights superior to Registrant's rights.
- 41. Registrant knew that the Petitioner had trademarks rights superior to Registrant's, as shown for example by the submission of specimens of use displaying Petitioner's products.
- 42. In failing to disclose these facts to the Patent and Trademark Office, Registrant intended to procure a registration to which Registrant was not entitled.
- 43. The PTO records show that the person executing the Statement of Use documents for the Registration No. 3,931,675 is David Mellis, a "member" of Arduino LLC.
- 44. Considering that Arduino LLC was only created in 2008, that there was no trademark use on the part of Registrant, which in fact presented pictures of Registrant's products, no doubt exists that the person making the above representations knew that the representations were false ("scienter").
- 45. As such, the representation of ownership as well as the filing of non-proprietary specimens of use and the false allegation of use, were made with the intent to deceive the USPTO into issuing a registration in the name of a non-owner, and for a trademark that was not in use by the applicant.
- 46. Undoubtedly, the PTO reasonably relied on the misrepresentation when it issued registrations in the name of the wrong party, and for a trademark that was not used by Registrant.
- 47. These registrations caused and will continue to cause damage to Petitioner, proximately resulting from this reliance. Among other things, they will cast a cloud in Petitioner's rights to register its marks. Based on the above, the issuance of Registration Nos. 3,931,675 and 4,113,794 was procured by fraud.

WHEREFORE, Petitioner prays that registration of the marks ARDUINO and ARDUINO and Design in U.S. Reg. No. 3,931,675 and 4,113,794 be cancelled and that Petitioner's requests in this cancellation be sustained.

A fee in the amount of \$300 as required by 37 CFR §2.6(a)(17) has been submitted electronically, for each party joined as opposer, for each class in which registration is opposed, in each application against which the opposition is filed. See T.B.M.P §305.

The Commissioner is authorized to draw on the Deposit Account of Lucas & Mercanti LLP, Account No. 02/2275, with reference to file BUZ-TM-4-OPP, if the accompanying fee is insufficient or inadvertently omitted.

Please recognize as attorneys for Petitioner in this proceeding, Paolo A. Strino and Donald C. Lucas of LUCAS & MERCANTI LLP, 30 Broad Street, New York, NY 10004.

Respectfully Submitted,

Dated: October 3, 2014

By:

Paolo A. Strino Donald C. Lucas LUCAS & MERCANTI LLP 30 Broad Street New York, NY 10004 (212) 661-8000 info@lmiplaw.com

ATTORNEYS FOR PETITIONER

**CERTIFICATE OF SERVICE AND FILING** 

I hereby certify that a true and complete copy of the foregoing CONSOLIDATED

PETITION TO CANCEL, including any exhibits thereof, has been served on Registrant, by

mailing said copy on October 3, 2014, via First Class Mail, postage prepaid to Registrant's

address of record, at 28 Marney Street, #2 Cambridge, MA 02141.

The undersigned further certifies that this correspondence is being transmitted

electronically to the Commissioner for Trademarks on October 3, 2014, by filing the same

electronically at http://estta.uspto.gov/filing-type.jsp

By

Paolo A. Strino

LUCAS & MERCANTI LLP

30 Broad Street

New York, NY 10004

Palaplan

Tel: (212) 661-8000

Email: info@lmiplaw.com

# **EXHIBIT A**



#### **United States Patent and Trademark Office**

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## **Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Fri Oct 3 03:21:03 EDT 2014

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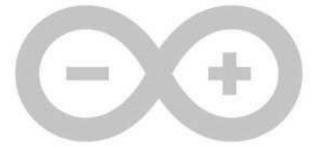
Please logout when you are done to release system resources allocated for you. Logout

Start Record 1 out of 23 List At: to record:

TSDR

**ASSIGN Status** TTAB Status ( Use the "Back" button of the Internet Browser to

return to TESS)



Goods and IC 009. US 021 023 026 036 038. G & S: Peripheral devices (computer); stand alone general purpose micro **Services** controller boards used for calculation and interface to low voltage electronic components, eletromechanical

components and electronic systems like personal computers, modems and wireless devices. FIRST USE:

20100922. FIRST USE IN COMMERCE: 20100922

Mark

**Drawing** (2) DESIGN ONLY

Code

24.17.06 - Plus symbol (+) Design Search 24.17.07 - Minus symbol (-) Code 24.17.12 - Infinity symbols

Serial 86402315 Number

Filing Date September 22, 2014

Current 1A **Basis** Original

Filina 1A

**Basis** 

(APPLICANT) Smart Projects S.r.I. società a responsabilità limitata (srl) ITALY Via Romano 12 Scarmagno Owner

**TO ITALY 10010** 

Attorney of PAOLO A. STRINO Record

**Description** Color is not claimed as a feature of the mark. The mark consists of an infinity symbol with a negative sign of Mark inside of the left loop and a positive sign inside of the right loop.

Type of TRADEMARK Mark

Register PRINCIPAL

Live/Dead Indicator

LIVE

FREE FORM BROWSE DICT SEARCH OG TOP HELP PREV LIST CURR LIST OC NEXT DOC LAST DOC
HOME   SITE INDEX   SEARCH   eBUSINESS   HELP   PRIVACY POLICY



#### **United States Patent and Trademark Office**

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## **Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Fri Oct 3 03:21:03 EDT 2014

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG BOTTOM HELP PREV LIST CURR LIST NEXT LIST FIRST DOC PREV DOC NEXT DOC LAST DOC

Logout Please logout when you are done to release system resources allocated for you.

Start List At:

OR Jump to record:

Record 2 out of 23

TSDR

**ASSIGN Status** 

**TTAB Status** 

( Use the "Back" button of the Internet Browser to

return to TESS)

## **ARDUINO**

Word Mark ARDUINO

**Goods and** IC 009. US 021 023 026 036 038. G & S: Peripheral devices (computer); stand alone general purpose micro **Services** controller boards used for calculation and interface to low voltage electronic components, electromechanical

components and electronic systems like personal computers, modems and wireless devices. FIRST USE:

20050921. FIRST USE IN COMMERCE: 20051031

Standard Characters Claimed

Mark

**Drawing** (4) STANDARD CHARACTER MARK

Code

Serial 86400350

Filing Date September 19, 2014

Current 1A

Basis Original

Filing 1A

Basis

Owner (APPLICANT) Smart Projects S.r.l. società a responsabilità limitata (srl) ITALY Via Romano 12 Scarmagno

**TO ITALY 10010** 

Attorney of Record

PAOLO A. STRINO

Type of

Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator

LIVE

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Mark:



US Serial Number: 86402315 Application Filing Date: Sep. 22, 2014

Register: Principal

Mark Type: Trademark

Status: New application will be assigned to an examining attorney approximately 3 months after filing date.

Status Date: Sep. 30, 2014

#### **Mark Information**

Mark Literal Elements: None
Standard Character Claim: No

Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of an infinity symbol with a negative sign inside of the left loop and a positive sign inside of the right loop.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 24.17.06 - Plus symbol (+)

24.17.07 - Minus symbol (-) 24.17.12 - Infinity symbols

#### **Goods and Services**

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Peripheral devices (computer); stand alone general purpose micro controller boards used for calculation and interface to low voltage

electronic components, eletromechanical components and electronic systems like personal computers, modems and wireless devices

International Class(es): 009 - Primary Class U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 22, 2010 Use in Commerce: Sep. 22, 2010

#### **Basis Information (Case Level)**

Filed Use: Yes Currently Use: Yes Amended Use: No Filed ITU: No Currently ITU: No Amended ITU: No Filed 44D: No Currently 44D: No Amended 44D: No Filed 44E: No Currently 44E: No Amended 44E: No

Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

#### **Current Owner(s) Information**

Owner Name: Smart Projects S.r.l.

Owner Address: Via Romano 12

Scarmagno TO 10010

ITALY

Legal Entity Type: società a responsabilità limitata (srl)

State or Country Where ITALY

Organized

## **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: PAOLO A. STRINO Docket Number: BUZZ-1002-TM

Attorney Primary Email info@Imiplaw.com
Address:
Address:
Attorney Email Yes
Authorized:

Correspondent

Correspondent PAOLO A. STRINO
Name/Address: LUCAS & MERCANTI, LLP
30 BROAD ST
NEW YORK, NEW YORK 10004-2304
UNITED STATES

Phone: 212-661-8000 Fax: 212-661-8002

Correspondent e-mail Yes Correspondent e-mail: info@lmiplaw.com Authorized:

**Domestic Representative** 

Domestic Representative PAOLO A. STRINO

Name:

Fax: 212-661-8002

Domestic Representative info@Imiplaw.com

e-mail:

Phone: 212-661-8000

Domestic Representative Yes e-mail Authorized:

## **Prosecution History**

Date	Description	Proceeding Number
Oct. 01, 2014	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Sep. 30, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 25, 2014	NEW APPLICATION ENTERED IN TRAM	

## **TM Staff and Location Information**

**TM Staff Information - None** 

File Location

Current Location: NEW APPLICATION PROCESSING Date in Location: Sep. 30, 2014 Generated on: This page was generated by TSDR on 2014-10-03 14:31:28 EDT

Mark: ARDUINO

## ARDUINO

US Serial Number: 86400350 Application Filing Date: Sep. 19, 2014

Register: Principal Mark Type: Trademark

Status: New application will be assigned to an examining attorney approximately 3 months after filing date.

Status Date: Sep. 29, 2014

#### **Mark Information**

Mark Literal Elements: ARDUINO

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

#### **Goods and Services**

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Peripheral devices (computer); stand alone general purpose micro controller boards used for calculation and interface to low voltage

electronic components, electromechanical components and electronic systems like personal computers, moderns and wireless

International Class(es): 009 - Primary Class U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE Basis: 1(a)

> Use in Commerce: Oct. 31, 2005 First Use: Sep. 21, 2005

### **Basis Information (Case Level)**

Filed Use: Yes Currently Use: Yes Amended Use: No Filed ITU: No Currently ITU: No Amended ITU: No Filed 44D: No Currently 44D: No Amended 44D: No Filed 44E: No Currently 44E: No Amended 44E: No

Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

## **Current Owner(s) Information**

Owner Name: Smart Projects S.r.l. Owner Address: Via Romano 12

Scarmagno TO 10010

ITALY

Legal Entity Type: società a responsabilità limitata (srl) State or Country Where ITALY

Organized:

## **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: PAOLO A. STRINO Docket Number: BUZZ-1001-TM

Attorney Primary Email info@Imiplaw.com Attorney Email Yes Address:

Authorized:

Correspondent

Correspondent PAOLO A. STRINO

Name/Address: LUCAS & MERCANTI, LLP

30 BROAD ST

NEW YORK, NEW YORK 10004-2304

**UNITED STATES** 

Phone: 212-661-8000 Fax: 212-661-8002

Correspondent e-mail Yes Correspondent e-mail: info@lmiplaw.com

Authorized:

**Domestic Representative** 

Domestic Representative PAOLO A. STRINO Phone: 212-661-8000

Name:

Fax: 212-661-8002

Domestic Representative info@Imiplaw.com Domestic Representative Yes e-mail Authorized:

e-mail:

## **Prosecution History**

Date	Description	Proceeding Number
Sep. 29, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 23, 2014	NEW APPLICATION ENTERED IN TRAM	

## **TM Staff and Location Information**

TM Staff Information - None File Location

Current Location: NEW APPLICATION PROCESSING Date in Location: Sep. 29, 2014